

MOIRA STEVENSON

Art Director / Graphic Designer

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ALSO: Dual citizen of the United States and Canada

I've recently relocated to Los Angeles, and have worked at agencies in London, California and Toronto. I have am a US citizen and am interested in full-time or freelance opportunities. I art direct ads, design graphics, write books, and code sites. Some of the agencies I've worked for are: john st., Zulu Alpha Kilo and kbs+ and I have freelanced at JWT, Tribal/DDB, The&Partnership and more.

I look forward to hearing from you!

EDUCATION

GRAPHIC DESIGN
University of California
Santa Barbara, CA

FILM (BACHELOR OF HONORS)
Queen's University
Kingston, ON

DESIGNING FOR MUSIC (SHORT COURSE)
Central Saint Martins
London, England

ONTARIO SECONDARY SCHOOL, SCHOLAR
North Toronto Collegiate Institute
Toronto, ON

SOFTWARE KNOWLEDGE

- Adobe Photoshop, Illustrator, InDesign
- Microsoft Word, PowerPoint
- Dreamweaver, Flash, Wordpress
- Dabbling in After Effects

RECENT WORK EXPERIENCE

ART DIRECTOR

john st | Toronto, Ontario
January 2016 to August 2016

Campaign development for a wide range of clients. Ideated for traditional media, digital and experiential.

Brands: **TJX (Marshalls), Loblaw's, Tetley, Kruger, Wisers, Shoppers Drugmart and more**

ART DIRECTOR

Freelance | Toronto, Ontario
April 2013 to December 2015

Working on a variety of projects for award winning ad agencies, tech companies and startups on projects such as campaign ideation, branding, print, digital, social media and broadcast.

Brands: **The&Partnership, JWT, Zulu Alpha Kilo, Innocean, Tribal DDB, Brightworks, Ariad Communications, Invivo**

ART DIRECTOR

KBS+P | Toronto, Ontario
June 2012 to April 2013

Worked primarily on Target's launch in Canada. Projects included in-store marketing, major ad campaigns, video production, art directing photo shoots, digital ads; logo and identity for The Keg; packaging for Church & Dwight.

Brands: **Target, Roots Outfitters for Target, The Keg Steakhouse & Bar, Church & Dwight**

ART DIRECTOR / SENIOR CREATIVE

Once Upon a Time | London, UK
June 2011 to June 2012

Above the line marketing for major film studios. Projects included theatrical posters, DVD/Blu-ray packaging, ad campaigns, point of sale, out of home, magazine covers, and much more! Responsible for signing off on all outgoing materials.

Brands: **Disney, Pixar, Sony Pictures, Paramount, Universal Pictures, MGM, Revolver Entertainment**

ART DIRECTOR / SENIOR GRAPHIC DESIGNER

Zero Degrees West | London, UK
April 2010 to May 2011

Created and conceptualized film packaging, logos, in-store marketing (POS), major ad campaigns, theatrical posters, digital marketing, App and Facebook game look & feel. Approved all materials to ensure quality control. Won BAFTA for Best Agency.

Brands: **Universal Pictures, Indivision, Icon Films, Paramount Pictures, Playback, UCA**

ART DIRECTOR

Armstrong Partnership – Zygoht Partners | Toronto
May 2008 to June 2009

Creative for The Globe and Mail Newspaper Recognition Program and Canadian Living Magazine Advantage Program.

Brands: **Audi, Nokia, Wolf Blass Wines, Ford**